

Key Small Business Stats:

- *Small Businesses create 2/3 of all new U.S. jobs*
- *As of 2022, 33 Million Small Businesses exist in the United States*
- *70% of SAME Sustaining Members are Small Businesses*

Why a SB COI?: DoD/Federal agency missions rely on SB readiness

Mission: To promote the role and relevance of Small Businesses in SAME through outreach, training, opportunity and recognition

Please Join: The SB COI is open to current SAME Members

Help make SAME the go-to resource for Small Business growth!

National SB COI: Who are we?



Chair
Sally Clark
AFG Group

SAME Staff Liaison

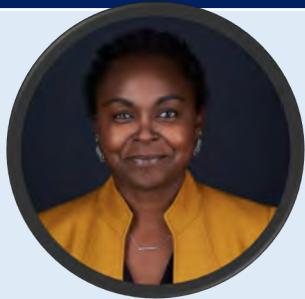
Ann McLeod
Belle Febbraro
Steve Taylor

Chair-Elect
Open

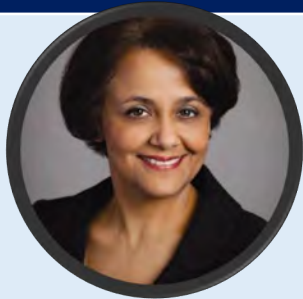
Secretary
Jana Roy
Moffatt & Nichol



Vice Chair
Communication
NK Mbaya
S&B Christ Consulting



Vice Chair
Education/Training
Archisha Mehan
FedMine



Vice Chair
Nat'l Conferences
Jaimie Wright
Koman



Vice Chair
Recognition
Kate Gallagher
CallisonRTKL



Vice Chair
Regional Programs
Pete Delano
Nobis Group



Vice Chair
Outreach
Beau DeBoer
CRA, Inc.



We Provide Support to our Posts & Members:

- **Advocacy:** Industry-Government Engagement at National Level that makes a difference for SBs at a Local Level
- **Timely Content:** Newsletters, TME articles, Social Media
- **Speakers:** Help Posts find SB speakers, topics, and content
- **Quality Programming:** Ensure valuable SB content at SAME National/Regional events
- **Post SBLO Network:** Lead knowledge sharing
- **Awards:** Help Posts recognize your SB members



How You Can Support other Small Businesses:

- **Join the National SB COI**, and bring ideas/energy
 - *It's easy - Log into your SAME account & click "Join The COIs", and choose the "Small Business COI"*
- Engage your SBLO or **volunteer as your Post SBLO**
- Tell us what **SB topics** are important to your Post
- **Nominate** your best SB Members for an Award
- Tell us about a **great SB speaker** you know of
- **Volunteer** to write a SB article or be a SB speaker



SB COI: Other Resources

- **Reach out** to the Small Business COI Chair with your ideas, questions, and to get involved!

Sally Clark, CPSM
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(301) 602-9886

- Follow the Small Business COI on **LinkedIn** for news!
- Visit the SAME Small Business COI **Website** for more info!

www.same.org/small-business-community

